

Intro to Business

Great Falls High School

Great Falls, MT

Instructor(s): Eric Stoverud: eric_stoverud@gfps.k12.mt.us or 406-268-6351
Scott Donisthorpe: scott_donisthorpe@gfps.k12.mt.us or 406-268-6319
Tracy Milton: tracy_milton@gfps.k12.mt.us or 406-268-6353

Course Length: One Semester

CTE Credit: ½

Materials: Moodle Learning Management System -- Modules in Moodle with instructions
Text: Principles of Business, Marketing, Finance (Dansby, Gassen, Clark)

Enrollment Key: Intro

Grading: The final semester grade for this class will consist of the following:
88% from daily assignments and projects
7% from tests and quizzes
5% from professional points

Requirements: Participation in bell ringers and professional points are vital for success.

Course Outline:

- I. Economics Basics
- II. Business Ownership
- III. Globalization, Business Law, Business Ethics
- IV. Management
- V. Personal and Business Smart Goals
- VI. Human Resource Management
- VII. Finance
- VIII. Insurance
- IX. Marketing
- X. Technology
- XI. Career Planning

Test/Quiz: Tests/quizzes will be taken periodically to assess content knowledge and mastery.

Rules and Procedures: Prepared, Prompt, Polite, Precise, Positive